

HÅLLNING

Better Posture for a Better Life

Great posture and dynamic movement are key characteristics of the cheetah. Our ergonomic solutions can help you to achieve a better posture and nurture dynamic movement for a healthy life.





Headquartered in Jakarta, Indonesia, PT. Bhakti Sentosa Abadi was founded in 2002. Under the name of Ergoworld, we've started specializing in ergonomic products for kids since 13 years ago, expanded by changing its name to HÅLLNING in the early 2013. We believe that the best way in applying a good posture is through kids, since they were young, adapting, and growing.

We're aware that in providing the best ergonomic solution doesn't stay in one place, it keeps changing, and follows the users needs. That is the reason why under the name of HÅLLNING, we expanded our ergonomic solution, not only for kids, but for young adolescence to working people.

We are created by human's need.

In Swedish, the name behind HÅLLNING means Posture. We specialize in ergonomic working station including office and study furniture, ergonomic school bags and other ergonomic products. We have been appointed as the sole distributor for all these strong entrepreneurial companies, with its long tradition and experience in the development production and sales for working station around Europe and Scandinavia.

- Moll (est. 1925)
- McNeill (est. 1963)
- HÅG (est. 1943)
- RH (est. 1977)
- RBM (est. 1975)
- Duba-B8 (est. 1922)

Our vision is to provide the world's best ergonomic solution for human's life, with a mission in mind, through delivering the best ergonomic products and educate a smart & healthier lifestyle for human's life.

Our vision and mission keeps us striving, motivates us each day, and gives us a clear goals in what to pursue and to achieve.

HÅLLNING flagship store is located in the prestigious Pacific Place Mall in Central Jakarta





PROFESSIONAL







WHY
ERGONOMICS
ARE IMPORTANT

ERGONOMICS IS IMPORTANT



Ergonomics is a studies that focused on the relationship between human factors toward their surroundings in doing a task, in order to achieve maximum performance and increase human's productivity.

Our ergonomic philosophy at HÅLLNING is all about our inherence need to move for movement and variation as human beings.

A study conducted by the University of Sydney, Australia has shown that sitting for extended periods can reduces our life expectancy.

But All of the sudden, in this life perspective, we are forced to sit still as office workers, and that's not good for us. It reduces our sense of well being and our performance at work. We are built for movement and variation, we need chairs that supports our active seating, tables that could answers the precise height for you and your active lifestyle, meaning a working lifestyle in movement and variation.

A good task chairs and tables will support your movement and provide you with their movement and variation, it will increase your blood circulation, will activate your muscles, improve your sense of well being, reduces your health problems from sit at work, and it will make you perform better doing long hours at work.

We keep prove it in medical terms why it works, and we can also prove it in empirical terms to fits to the static that actually does deliver and measurable resource on increasing performance.



ERGONOMICS 101

Chair

Use an ergonomic office chair that is adjustable and supports your lower back. Sit back in the chair so that your back is supported and adjust the height so that your knees are bent at around 90 degrees with your feet flat on the floor. Adjust your position frequently while maintaining good posture to alternate between muscles. Your position should be relaxed while allowing for movement. Avoid crossing your legs.

Desk

An ergonomic desk should be used that is set at the correct height for you. If you spend a lot of time working at your desk a sit stand table should be used so that you can alternate between sitting and standing throughout the day. For writing the desk should be sloped towards you so that you don't need to lean too far forward.

Office Equipment

Office equipment should be placed so that it is in easy reach without straining. Computer screens should be placed with the top of the screen at or just below eye level about 45-65cm away. Keyboards should be close and directly in front of you keeping your shoulders relaxed and your wrist straight. If you are using the phone more than half the time, use a headset.

Design



network



Peter Opsvik



- HÅG Capisco
- HÅG H05
- HÅG H05 Communication
- HÅG H04
- HÅG H04 Communication
- HÅG Conventio
- HÅG Conventio Wing
- HÅG StepUp



**Formel Industridesign
& HÅG**



- HÅG Sideways



**Svein Asbjørnsen
sapDesign asv**



- HÅG H09
- HÅG H09 Meeting



**HÅG Design Studio,
Marianne Støren
Berg & Leif Isachsen
/ KODE Design**



- HÅG Futu
- HÅG Futu Communication

From the small journey to the International brand manufacturer. Moll was founded by the moll family in 1925 as a furniture manufacturer in Gruibingen, in the Swabian Alb (Baden-Württemberg, Germany).

We are the global leader in expandable children's desks, chairs, and organisational furniture. The typical features of moll products, developed and produced in Gruibingen, include high quality, ergonomics, durability, and the ability to modify over time. We have successfully marketed our products in over 30 countries around the world.

MOLL QUALITY PROMISES

This combination of innovation & quality has made us unique and more flexible than many other adaptable desks for children. Quality is in the big picture as well as in all the details. An attractive design and high-end production in Germany make our product special durable.

We pursue cutting-edge development in adjustable-height & ergonomic desks, and our innovative designs and clever functionality keep our product lines at the state of the art. This is backed up by our many awards, such as the internationally renowned red dot design award for Desk Champion in 2012.

CERTIFICATES



5-year quality guarantee*

Replacement parts free of charge upon the return of the defective parts.



5-year availability guarantee*

Additions and storage containers for your desk or computer table in the appropriate décors and colours at the current list price.



Blue Angel

Environmentally friendly and which are not dangerous to your health.



Geprüfte Sicherheit (safety tested)

The seal of tested quality is awarded by LGA Bayern.



Made in Germany

Our products are made exclusively in Germany.



Easy to assemble

Each product contains instructions which offer an illustrated, step-by-step explanation of the assembly process.



Kind to humans and nature

Our products are designed for longevity with minimal use of resources.

moll



Known with its 100 Years of Danish Craftmanship.

Duba was founded in Copenhagen in 1922 and System B8 by brothers Martin and Kristian Bach, who purchased Bjerringbro Savværk in 1914. Duba-B8 has its head office and production facilities in Bjerringbro and sales offices in Copenhagen and Oslo. In 2004, Duba had a turnover of DKK 138 million and 110 employees.

Duba-B8 is Denmark's leading office furniture company and specialises in total interior design. Our core skills are interior design consultancy, product development and logistics. We develop, produce and market several ranges of office furniture. However, we also offer customised solutions.

Black on White

Duba-B8's mission is to create freedom at work for...

the working environment and our surroundings – we provide our customers with solutions designed with consideration for the environment and our surroundings by applying furniture design that ensures a long service life for our products.

We create modular, mobile and flexible furniture concepts that can be supplemented and thus reused in new interior layouts at the company.

QUALITY & ENVIRONMENT

At Duba-B8, we respect the environment and human beings. Respect is an integral part of our vision, and we strive consistently to improve.

Over the years, we have also made requirements on our suppliers to ensure that the wood we purchase comes from forests that operate replanting programmes.

That is why it was a natural next step to require documentation for the origin of the wood – i.e. a guarantee of sustainable forestry – that we can pass on to our customers.

CERTIFICATES

- FSC®-CoC (Forest Stewardship Council®)
- PEFC™-CoC (Programme for Endorsement of Forest Certification™)
- CoC (Chain of Custody)
- ISO 14001 (Environmental Management)
- ISO 9001 (Quality Management)
- OHSAS 18001 (Occupational health and safety management)
- Danish Furnituremakers' Quality Control
- Achilles
- Sellicha

Duba•B8



HÅG has been developing, producing and marketing original office chairs in Norway since 1943. Our brand is among the leaders in Europe and HÅG products are available virtually anywhere in the world.

Designed for the human body

The body is not made for sitting still but for movement and variation.

We were intrigued that people had once been able to sit for long hours on horseback. We understood that this had something to do with upright posture & the active use of the body even though riders were essentially sitting. We realised that our feet play an important role when we sit for extended periods. For riders, the stirrups enabled the upper body to be more active when sitting – this was a key observation since active arms are essential in office work!

We also drew inspiration from kids, believing they had much to teach us. Their “workday” is extremely varied, with constant movement and new postures. As they grow up, they are increasingly told to “sit still”. We aren’t designed to be still but to lead active lives.

Movement and variation

We are not designed to be still but for movement and variation.

Movement is natural, necessary, nourishing & comfortable. Life is movement. With our way of life having changed so dramatically, movement while sitting has become crucial to staying healthy and working efficiently. When we sit at work, concentrating on a task, we may move our hands, arms and head but we often simply “forget” about our legs. They remain “parked” and static. This affects the whole body. Ever noticed how tired you get after sitting for long periods? HÅG chairs inspire you to move your feet.

Always perfectly in balance

Balance is the best starting point for movement.

To achieve dynamic sitting you need a Balanced Movement Mechanism™ and user-friendly controls to personalise the settings of your chair. Once balance has been achieved, your body controls the chair, deciding when to move and when to sit still in a given position.

Movement of the whole body without having to think about it.

The Balanced Movement Mechanism™ is unique to HÅG chairs! In a HÅG chair, the front edge of the seat tilts upwards when you lean backwards and down when you lean forwards. This stimulates ankle movement, in turn activating the circulation mechanisms of your lower legs (“the peripheral heart”), enhancing circulation throughout the body. The result is greater energy and improved efficiency at work.

HÅG



At RH, we develop chairs with you – the person who will sit in them – as our starting point. We have done it like this since Rolf Holstensson started the company in 1977 in Bodafors, the Småland region of Sweden (we also get our name from Rolf).

He had bad experiences while sitting and working, and he also noticed that more and more people around him suffered from strain and stress injuries for that very reason. And things didn't get better with the advent of the computer. But oddly enough, there were no work chairs around that addressed the problem.

True to the inventive spirit of Småland, Rolf took matters into his own hands and developed an office chair that made it easy to maintain an upright posture, provided good relief and encouraged active sitting. And the chair was easy to use. Thus the first RH Chair was born – which actually became something of a revolution. Since then, we have launched many more solutions and chairs.

Today we are known by ergonomics professionals, physiotherapists and other experts both in Sweden and abroad. We even have a technology, 2PP™, that puts our philosophy into practice. And so that our chairs are as great to look at as they are to sit on, we work together with some of Sweden's leading designers. And naturally we take our responsibility for the environment very seriously. That is why our chairs are recyclable down to the last detail.

Designed for the human performance

The human body is an anatomical miracle. And the better care we take of it, the better we perform. That is as true when it comes to sporting activities as it is for when we are carrying out what we might assume are the most routine of tasks, such as sitting. When we sit in a chair that takes into account our body's natural ease of movement, we breathe better. When we breathe better, it's easier for us to concentrate and we perform better.

Our 2PP™ philosophy is based on the body's need for movement and maintaining an upright posture so that the blood can be oxygenated properly. Companies and employees with the best working conditions also deliver better results on the bottom line.

RBM

The Rabami (RBM) company was established in 1975. In 1998 RBM acquired the company Smithco Line, which manufactured canteen and conference furniture, and built a new factory and showroom in Vissenbjerg on Fyn in Denmark.

Danish furniture, in Sweden

Scandinavian Business Seating moved the production of RBM's products from Denmark to Sweden in 2009. The factory is currently located in Nässjö in Småland, at the heart of the Swedish furniture industry. The Danish soul of the RBM brand, with a long history of furniture design, is tailored for the Swedish and Småland traditions in furniture manufacturing. It's the best of both worlds.

Vitalising space and relations

We all know that the environments we find ourselves in can affect us and the way we behave. That is why it is so important to create rooms that inspire us and keep us focused. At RBM, we recognize this and create products that have a positive effect on people.







CORPORATE AREAS

→ Executive, Large Cell Office

HÅG SoFi 7340 (*left*) & SoFi Communication (*right*)

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“Uniqueness and wide appeal. Stands out and Fits in.”

→ Medium-sized Cell Office

RH Mereo 220 (*left*) & RBM Noor Chair 6060 (*right*)



“Designed for Human’s Performance. A breakthrough in the world of task chairs.”

→ Private Cell Office

HÅG H09 Inspiration High Back Chair

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“Transparent Gravity. Sit longer and be inspired”

→ Large Clean Desk - Open Office Solution

HÅG SoFi 7310



→ Creative Workspace

HÅG Capisco Puls 8010 Chairs / RBM Twisted Little Star Table



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“Trendy playful and modern sophisticated.”

→ Open Workspace
HÅG Futu 1020 Chairs



“Suits for everybody.”

→ Open Landscape Office

HÅG Capisco 8107 (w/headrest) + Capisco Puls 8010)

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→ Open Landscape Office

HÅG H05 Chair



→ Open Discussion Office

HÅG Capisco Puls 8010

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“Modern aesthetics. Small Move great, Great Ideas. ”

→ Confidential Lounge Areas

Duba-B8 Elect / Duba-B8 Luna Black Linolium Table



“The Elect lounge furniture is designed to create small spaces within the office as the height of the back offers shielding from the surroundings. Take a time out with your colleagues or seek space for contemplation”





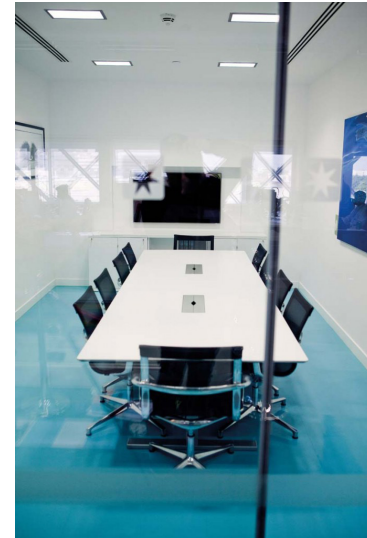
MEETING ROOM

→ Confidential Executive Broadroom

a. Duba-B8 Bocca Black Linoleum Table / HÅG H09 Excellence (Viken Skog)

b. Duba-B8 Bocca Table (Mearsk Oil Qatar)

c. Duba-B8 Bocca Black Linoleum Table (ISS Company)



“Luxurious ergonomics”

→ Video Conference

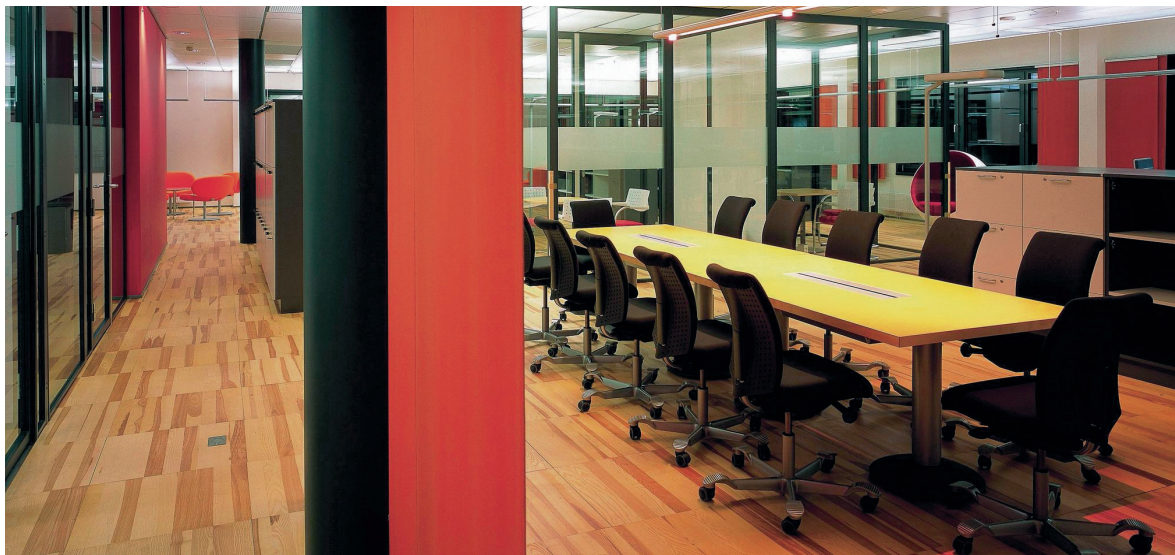
HÅG Sideways 9730



“HÅG Sideways has taken Scandinavian furniture design another step forwards. Sitting down. This revolutionary meeting chair is comfortable no matter which way you twist or turn.”

→ Open Meeting Room

a. *Duba-B8 Bocca White Laminate Table / HÅG H04 Chairs*
b. *HÅG H05- (Telenor Company)*



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→ Open Meeting Room

a. Duba-B8 Bocca White Laminate Table / HÅG Capisco 8106 - [Utdanning Company]

b. Duba-B8 Bocca White Laminate Table / Duba-B8 Runner Chairs - [Utdanning Company]



Bocca meeting tables combine an intelligent design with a beautiful finish. Bocca means mouth in Italian and the name refers both to people meeting and to the cable apses which make installation of electrical equipment simple and easy.

→ Open Landscape Meeting Room

HÅG H09 Excellence Chairs

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“No compromise.HÅG H09 Excellence is pure elegance.”

→ Creative Meeting Room

HÅG Capisco 8106 & HÅG H09 Inspiration



“If you short of ideas. Stop for a while... sit down and move forward.”

Some people say that it's easier to get those great big ideas when you are active. That's why we created a chair that follows your every move. A chair that improves your blood circulation, improves your well-being and helps activate your ideas. Movement should come naturally, after all that's what we were born to do.

“Small moves. Great ideas.”





RESIDENTIAL AREAS

→ Home Kitchen

RMB Noor Chair 6050 / RMB Twisted Little Star



43

“An inviting space that naturally brings people closer and created the perfect atmosphere of togetherness.”

→ Home Environment

a & b. RBM Noor Chairs

c. RBM Noor Chairs / RBM Twisted Little Star Table



A collection with a Scandinavian identity and environmental thinking. RBM Noor marks a new beginning in vitalising spaces and relations.

Slim, lightweight, easy to handle, a range, stack, store and clean. Its high quality features and ergonomic excellence creates a comfortable sitting experience.

→ Creative Home Areas

RBM- Ultima folding table & Noor 6050

45 |



A flexible tables, available in variety of sizes, and easily folded. A Scandinavian aesthetics chairs that easily transported and stored with minimal space.

→ Private Home Office

HÅG H09 Classic chair



“Sit well. Sit Longer”

Timeless and robust task chair that can withstand the rigours of three shifts a day. All without the slightest complaint. Always standing as tall and straight as the day it was procured. Designs that expresses strength, robustness and not least reliability – when you look at it and when you sit on it.

→ Open Landscape Home Office

Duba-B8 System 4000 Walnut Table



47 |

Electrical adjustable tables that could answers the precise height for you and your active lifestyle

→ Open Landscape Home Office

a. HÅG H04_4600 Chairs / Duba-B8 System 4000 Table

b. HÅG_H04 Chair (detail)

c. Duba-B8 System 4000 (detail)



→ Creative Home Office

HÅG SoFi 1020 chairs



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“Elegant & Intelligent.”

→ Creative Home Office

a. HÅG Capisco 8106 & 8107 Chairs
b&c. HÅG Capisco 8107 Chairs (detail)]







COMMON AREAS

→ Lounge Area

RBM Sweep Sofa / Sweep Table



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The risk is that you do not want to get up again.
Receiving visitors in the lounge, reception or waiting room, for a change of scene
in the workplace or to relax in.

→ Creative Lounge

Duba-B8 Pebbles



Sculptural and modular lounge piece that can be put together to form a fresh and distinctive design element. As a stand alone Pebble is suitable for a time out, and nested with other pebbles it can be used in areas where people come together for a chat.

→ Open Lounge

RBM Flip & Fold



Every art gallery, airport, reception area and waiting room should have this beautiful furniture. A versatile and module-based system that creates happy shapes and sitting surfaces at different levels.

→ Private Lounge

RBM Flip and Fold/ Capisco 8107



“Modern Sophisticated.”

→ Canteen

RBM Bella Chairs / RBM Twisted Little Star Tables



→ Conference
RBM Ana Chair



Very popular chair in Scandinavia. In fact, the best selling chair through all times. Filling assembly halls, canteens, meeting rooms and cafe-terias with activity. Easy to position in rows and easy to stack. The simple design in combination with the ergonomically crafted seat, makes it a clear favourite.

→ Conference Meeting

RBM Ana Chair / RBM Standard Folding Table



Attending a large-scale event or conference is inspiring. It brings new professional perspectives and social connections. It needs to be highly flexible, pleasant and accommodating to a large number of people.

→ Education - Classrooms

HÅG Conventio Wing 9822 / RBM Eminent



Bring movement back to the classroom!
“Active sitting + constant movement = Happy Alert Students!”

→ Education - Open Landscape Classrooms

RBM Noor Chair 6050 / RBM Ultima Folding Table



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In our range we have great solutions for every area of an educational facility. Whether it is a desk for focused work, meeting space, canteen or IT facility we have a solution that will keep students moving and performing the best they can.

Our products are the natural choice for the student's health and performance in school. It starts with the chair.

→ Library

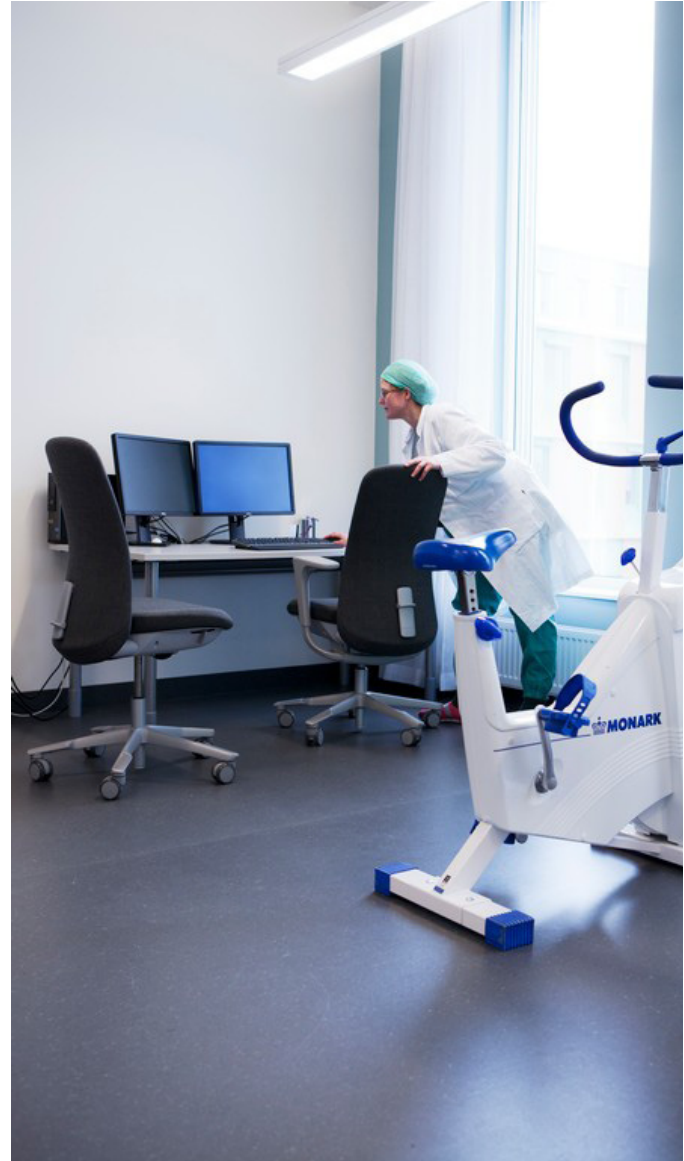
HÅG Capisco Puls 8020



→ Healthcare - Hospital

HÅG Capisco Puls 8020 & SoFi SPS

63 |



We are the pioneer in sustainability, we are low in weight, using few components, good materials, long lifetime, and minimized in environmental impact such as using no harm chemicals and recyclable materials.

“Makes us suits for healthcare used”

→ Healthcare - Dentist

HÅG Capisco Puls 8010 & Capisco 8106



“Timeless Design”



FILING



→ Moll Rotafile

67 |



Maximum possible capacity in the smallest area.

→ Moll Lockfile



Securely store your files in the minimum space.

AKUART ACOUSTIC PANELS

69 |



→ Various References



→ Akuart Smartwall Acoustic Solution

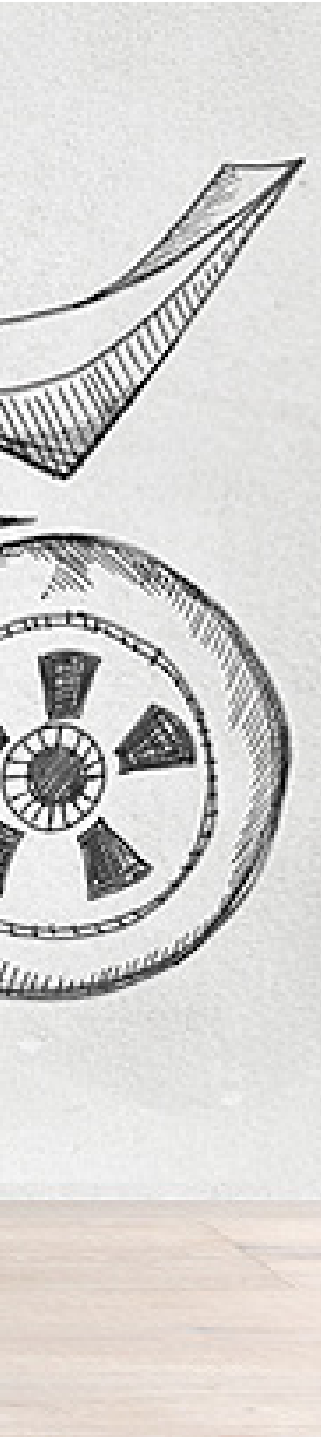


→ Detail

- a. Various Design
- b. Detail,
- c. Removable & Easy Installation
- d. Various designs







HALLNING KIDS

→ Winner Desks



75 |

“Great in Flexibility and Variation.”

→ Winner Desks



Extended with three storage options



Great flexibility and variation with extendable basic models



Book holder



Color applications and color strips are supplied in 6 colors

→ Champion Desk



77 |

moll

“Perfectly matched for right or left-handed users.”

→ Champion Desk



Cable duct



Comes with a box of color foils (detail)



Split Desktop



Yoyo Tilting Mechanism

→ Joker Desk



79 |

“The Easy Starter Model.”

→ Joker Desk



Extended with two storage options



Joker in Oak Color



Joker White Laminate - Desktop that can be tilted



Practical Stationary Compartment

→ Scooter Chairs



“Grows perfectly with the child and ergonomically sensible.”

→ Scooter Chairs



Adjustable & Adapts to Children physical proportions



Remains sturdy and safe - optimum comfort and best breathability



Safe & Easy to adjust



Washable Cushion - removable & easy to attach

→ Maximo Chairs



83 |

“The all-rounder chairs”

→ Maximo Chairs



Adjustable & Adapts to Children physical proportion



Child friendly & slim cushion shape



Easy adjusting mechanism

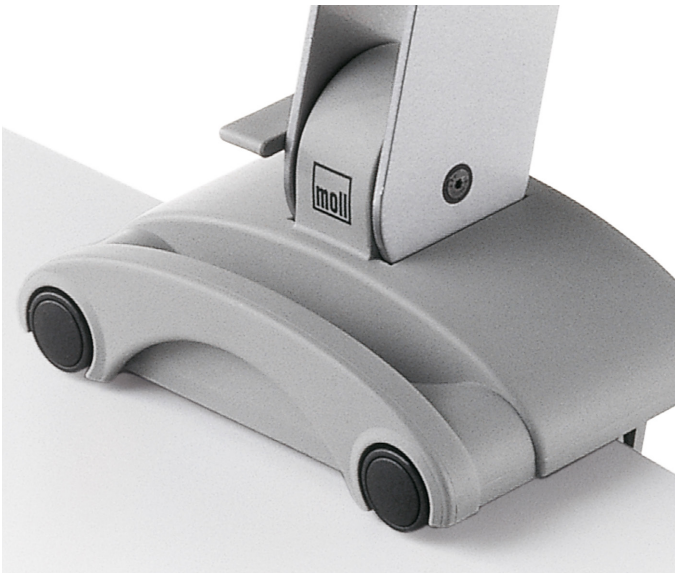


Various design

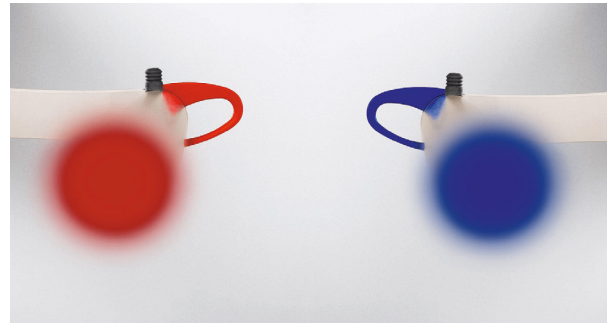


“The Sliding Light by Moll”

→ Mobilight



Mobilight - Sliding Light (detail)



Mobilight-7 Color Included (detail)



Mobilight-detail 2



Mobilight-Mobile Clamp Mount (detail)

→ Flexlight



87 |

“Flexlight - Dimmable Light”

→ Flexlight



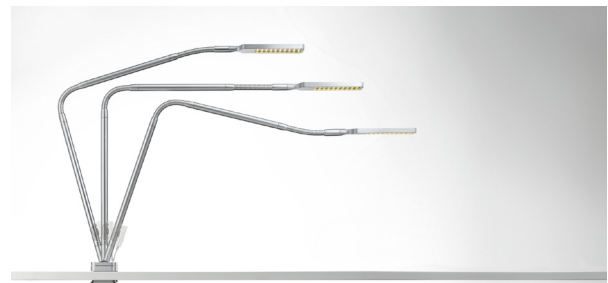
Brilliant additional function -
USB Charging Station



Change the color as desired



Economical LED Light (Saves 85%
of the electricity used)



Maximum flexibility

→ McNeill Bags



Good posture must begin at a young age.

→ McNeill Er go Light Compact



Great German made designs for great posture.

We believe by
embedding a smart
and healthy lifestyle
would generates
maximum
performance for
human's life.

OUR STORE

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